

# Free Events in November

## Get expert advice from Verizon Small Business Digital Ready



### Group Coaching Sessions

**Interactive Q&A sessions with a variety of subject matter experts**

#### **Ask the Expert: Building Genuine Business Relationships**

November 6 | 4:00 - 6:00 PM ET

Learn how to master the art of networking, even if you are an introvert! You'll discover how to build strong, long-lasting relationships that can open doors for you and your business.

[Enroll Now](#)

**NEW!**

#### **Ask the Expert: Reaching the Right Audience through Online Advertising**

November 7 | 12:30 - 2:00 PM ET

Discover how to better understand the demographics and user behavior of your audience across various platforms including Google search, Meta Suite, Pinterest and Tik Tok.

[Enroll Now](#)

#### **Ask the Expert: Ecommerce—The Fundamentals of Selling Online**

November 13 | 12:30 - 2:30 PM ET

Get an overview of the best e-commerce platforms on the market today and discover what you need to in order to sell online, and sell effectively.

[Enroll Now](#)

#### **Ask the Expert: Online Reputation Management**

November 14 | 12:30 - 2:00 PM ET

As online platforms increase, managing the chatter about you and your brand can seem like a daunting task. Discover best practices to prevent, manage, and eliminate negative reviews.

[Enroll Now](#)

#### **Small Business Clinic: Funding the Dream—Finding Affordable Capital**

November 15 | 11:30AM - 12:30 PM ET

During this webinar, get ready to learn more about the traditional forms of financing options available to entrepreneurs and small business owners just like you!

[Enroll Now](#)

#### **Small Business Clinic: Unlocking your Healthcare Options for Small Business**

November 16 | 1:00 - 2:00 PM ET

Join us for an informative webinar where we'll bring clarity to the process of enrolling in health insurance marketplace coverage for 2024.

[Enroll Now](#)

[Continued >](#)

**verizon**✓

**Sign up now to reserve your spot at:**  
<https://vz.to/3shxz7X>

# Free Events in November (continued)

**NEW!**

## Ask the Expert: Financial Wellness for Entrepreneurs

November 20 | 12:30 - 2:30 PM ET

Learn how everyday financial decisions can affect your business and what you can do to keep your cash flow stable and better strategize your spending.

[Enroll Now](#)

## Ask the Expert: Better Taxes Next Year!

November 20 | 4:00 - 6:00 PM ET

Get your finances prepped for the next year's tax season in this Ask The Expert session. Learn how to prepare your tax return (or get someone to do it for you) and make sure everything is in order ahead of the deadline.

[Enroll Now](#)
**NEW!**

## Ask the Expert: Sales as a Leadership Exercise

November 21 | 12:30 - 2:30 PM ET

Master the art of having guided conversations with potential customers in this Ask The Expert session and delve into some of the best techniques to win them over gracefully.

[Enroll Now](#)
**NEW!**

## Ask the Expert: Crafting Remarkable Customer Experiences

November 27 | 12:30 - 2:30 PM ET

Dive headfirst into the art of community building through exceptional customer experiences and learn how to create personalized journeys for your customers from the moment they see your business to the moment they buy.

[Enroll Now](#)

## Ask the Expert: Branding—Telling Your Company's Story

November 27 | 4:00 - 6:00 PM ET

Logos, design, fonts, colors, stories – your branding sets you apart from all the other players in your market. Learn to craft a story that drives a deeper connection with your brand.

[Enroll Now](#)

## Small Business Clinic: Using Personalized Mentoring to Support Your Success

November 29 | 1:00 - 2:00 PM ET

Explore how you can use Personalized Mentoring to get advice on a new topic or expand your network, and discover how other Digital Ready entrepreneurs are leveraging it for success.

[Enroll Now](#)

## 1:1 Review

Intimate workshops pair you with an expert to work through topical challenges

### 1:1 Review: Website Review & User Experience

November 2 | 5:00 - 7:00 PM ET

November 16 | 3:30 - 5:30 PM ET

Learn how to drive website traffic, engagement, and sales.

[Enroll Now](#)
[Continued >](#)

# Free Events in November (continued)

**NEW!**

## Group Session: Creating a Pitch Deck— Get Capital Ready

November 6 | 12:30 - 2:00 PM ET

Learn what it takes to create a compelling pitch deck that clearly speaks to investors and stakeholders, and increases your chances of securing capital for your small business.

[Enroll Now](#)

## 1:1 Review: Social Media Marketing

November 9 | 12:30 - 2:30 PM ET

November 30 | 3:30 - 5:30 PM ET

Build a compelling content schedule across channels to ramp up your social media activity.

[Enroll Now](#)

## 1:1 Review: Creating Financial Projections

November 9 | 5:00 - 7:00 PM ET

Build a financial model spreadsheet that takes into account your product price points, and production.

[Enroll Now](#)
**NEW!**

## Group Session: Marketing Plan for Beginners

November 13 | 4:00 - 6:00 PM ET

November 28 | 12:30 - 2:30 PM ET

Work with an expert and a small group of peers to draft your one-year marketing plan and discover how you can better communicate the story of your business and where to focus your advertising efforts.

[Enroll Now](#)
**NEW!**

## Group Session: Setting Up a Social Media Channel from Start to Finish

November 21 | 5:00 - 7:00 PM ET

Grouped with a social media expert, you'll learn the best social channels for your business, how to convert leads into sales, when to post, and which content will resonate with your audience.

[Enroll Now](#)

## Community Connect

**Our newest event format allows you to meet with other small-business owners and build your network**

### Community Connect

November 9 | 2:00 - 3:00 PM ET

These networking events with other like-minded small business owners allow you to make connections in your community, industry, or to branch out and meet new peers facing the same challenges and triumphs as you.

[Enroll Now](#)

# Free Events in November (continued)

## Spanish Language Events

### Conexión Comunitaria

9 de noviembre | 2:00 - 3:00 PM ET

Estos eventos de networking con otros empresarios afines, te permiten establecer conexiones dentro de tu comunidad o industria y te dan la oportunidad de expandirte, al conocer a nuevos colegas que estén enfrentando los mismos retos y triunfos que tú

Inscríbete Ahora

### Clínica de la Pequeña Empresa: Utilizando la Mentoría Personalizada para Apoyar tu Éxito

29 de noviembre | 1:00 - 2:00 PM ET

Explora cómo puedes utilizar la Mentoría Personalizada para recibir consejos acerca de un nuevo tema o para expandir tu red de contactos y descubrir cómo otros emprendedores de Digital Ready la están aprovechando para su éxito.

Inscríbete Ahora

### Pregúntale al Experto: Creando un Plan de Negocios que Dé Resultados

29 de noviembre | 4:00 - 6:00 PM ET

Aprende los pasos necesarios para crear un Plan de Negocios valioso que funcione como el marco que te permita enfocarte y moverte en la dirección de tus objetivos.

Inscríbete Ahora